

Recognitions

IP has achieved important international recognition for its performance.

Fortune Magazine nominated IP as one of the "World's Most Admired Companies®" in 2018 for the 15th time over the last 16 years.



Institutional Investor



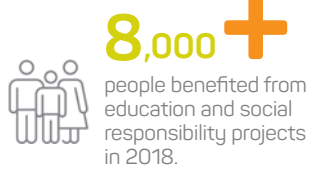
2018 World's Most Ethical Companies nominated by the Ethisphere Institute. IP has been part of this list for the 12th consecutive year.

Institutional Investor Magazine – "2018 Most Honored Companies" in the Paper and Packaging Sector.



INTERNATIONAL PAPER Foundation

For 11 years, the IP Institute mobilizes, engages and generates value for thousands of people in the regions where International Paper operates.



Committee of Volunteers

Supported by the IP Institute, in 2018, the Committees of Volunteers was created across IP facilities in Brazil so that employees can help social causes in the regions they work.



THE IP WAY FORWARD

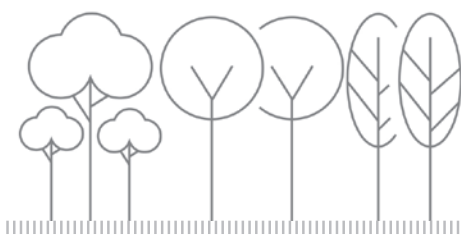
20 years of partnership



Instituto de Botânica

That joint work has guided restoration techniques for IP's natural areas and has also created technical parameters to improve public policies in São Paulo.

SUSTAINING FORESTS



100+

native tree species preserved at São Marcelo Forest Park PRNH, in Mogi Guaçu (SP).

Carbon Footprint in eucalyptus planted forests

IP's Eucalyptus planted forests capture six tons of CO₂ at every ton of paper produced, which is equivalent to the amount of CO₂ produced by a city of approximately 765,000 inhabitants per year.

70,000+

eucalyptus seedlings planted per day.

25,000

hectares of preservation of the biodiversity and native forests.

INNOVATIVE PRODUCTS

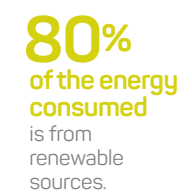
Branding positioning for Chamex!

Intended to trigger people's creativity at work and at school, IP has adopted a new positioning for the Chamex brand. With that, the packaging of the products start having a new visual identity, and the brand adopts a new slogan: "Create your role in the world."



Positive cycle

All Chamex papers are produced in a cycle that respects and preserves nature.



IMPROVING OUR PLANET



IP & WWF

IP has established a partnership with WWF-Brazil (World Wide Fund for Nature) to carry out an ecological restoration project in the Mogi Guaçu River Basin.

By 2022, the partnership aims at restoring an area of



140 soccer fields



The Recycling World

This IP project, in partnership with Ingredion, raises awareness among young people and their families about how correct disposal and recycling can contribute to the sustainable development of the region where they live.

Implementation of Selective Collection in 5 schools in Mogi Guaçu (SP).



IN 6 months.

